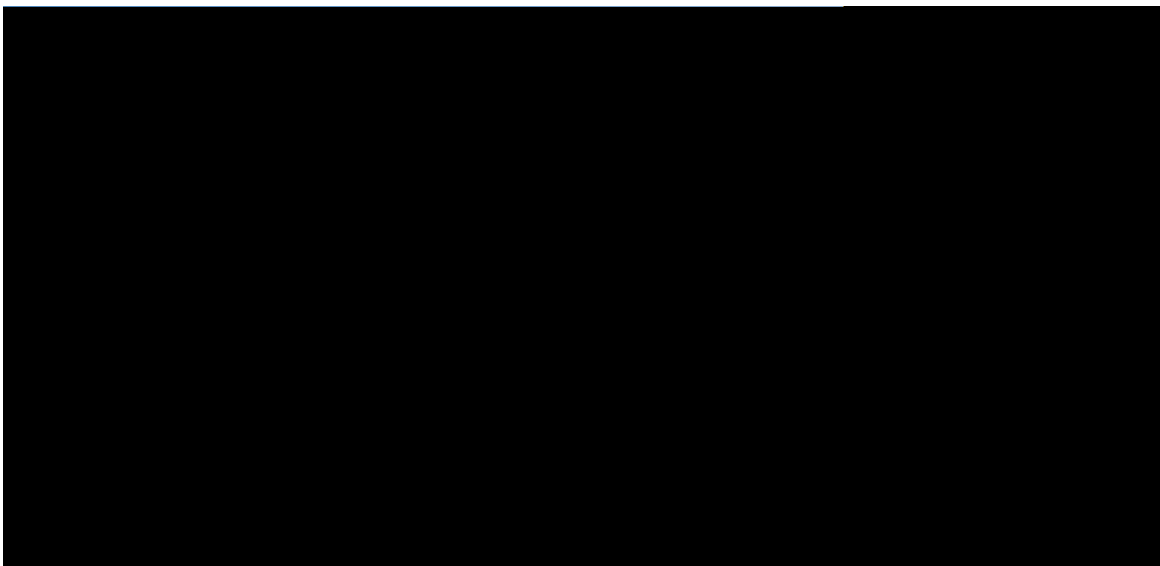


February 2024 Digital Newsletter

Recent Highlights



Dear Readers,

Welcome to the February edition of our university newsletter! We are excited to share some of the highlights from the School of Business from this past month with you. Many of these events aimed to enhance student success and promote the leadership of our faculty.

Latest News

Accounting Department Recruitment Firm Information Sessions

In February 2024, NJCU's [Accounting Department](#) hosted a series of recruitment information sessions for students interested in Accounting, Auditing, Tax, and Consulting. Participating accounting firms include PwC, Deloitte, BDO, EisnerAmper, and Wiss & Company. The career events were well attended by NJCU accounting students. For more information on events offered by the Accounting Department, please click [here](#)!

Fulbright Scholar Information Webinar

On February 14th, Management Department Chair and NJCU Fulbright Liaison [Dr. John Donnellan](#) hosted a webinar on the Fulbright Scholar Program! Dr. Julia Lieber, Fulbright Scholar Outreach and Recruitment Officer led a webinar to provide information on the application process and timelines.

Fulbright is active in more than 160 countries worldwide and partners with participating governments, host institutions, corporations, and foundations in foreign countries and in the United States. Many of these organizations also provide direct and indirect support. ECA sponsors the Fulbright program, while several non-profit, cooperative partners implement



On March 1, [the NJSBDC at the NJCU School of Business](#), hosted a live webinar where participants learned that developing a business plan is one of the most important challenges they will face as an entrepreneur. The process of developing a good business plan requires an understanding and appreciation for the tools required to do it right.

To learn more about upcoming webinars and other events hosted by NJSBDC, please continue to read this monthly publication, or check out [This Week at NJCU](#). If you are not current

